



Competition Comparison



Foundation Cost / Profit Audit Sheet

Cost comparison on setting a foundation for a 30' pole with a 12 ft arm & a 30 lb. cobra head fixture

Drilled Shafts (Cast-in-Place) Bases	
	\$\$
(based on a 2-man crew @ \$40/hr/man installing 5 bases per day)	
Materials	
Rebar, anchor bolts, anchor bolt template & concrete	\$ 235
Labor	
Rebar cage assembly, on/offsite	\$ 75
Balance of installation	\$ 128
Total Cost Per Unit	\$ 438

Estimated L&M Mark-up @ <u>50%</u>	
End-User Price Per Unit	\$ 657

Profit per base (EUP-Cost)	\$ 219
x 5 bases per day	
Total Profit Per Day	\$ 1,095

Pre-Cast Concrete Bases	
	\$\$
(based on a 2-man crew @ \$40/hr/man installing 12 bases per day)	
Materials	
Pre-Cast Concrete Base	\$ 425
Labor	
Rebar cage assembly, on/offsite	NA
Balance of installation	\$ 54
Total Cost Per Unit	\$ 479

Estimated L&M Mark-up @ <u>35%</u>	
End-User Price Per Unit	\$ 647

Profit per base (EUP-Cost)	\$ 168
x 12 bases per day	
Total Profit Per Day	\$ 2,012

Chance® Steel Bases	
	\$\$
(based on a 2-man crew @ \$40/hr/man installing 20 bases per day)	
Materials	
Chance® Base # C11242NG4VP	\$ 323
Labor	
Rebar cage assembly, on/offsite	NA
Balance of installation	\$ 32
Total Cost Per Unit	\$ 355

Estimated L&M Mark-up @ <u>50%</u>	
End-User Price Per Unit	\$ 533

Profit per base (EUP-Cost)	\$ 178
x 20 bases per day	
Total Profit Per Day	\$ 3,550